

Better living for all

abitare meglio, abitare tutti.

Mild
Home
Creativity
Square

Friday, November 14
Castelnuovo Rangone
(Modena)
Italy

Sala delle Mura
via della Conciliazione



Comune di
Castelnuovo
Rangone



Con la collaborazione di



Invitation

A whole day dedicated to sustainable living, town planning policies and urban liveability, offering local governments, designers, operators and citizens the opportunity to get to know and have a dialogue with other European cities.

A “creative space” developed as part of the Mild Home project, co-financed by the European Union (through the South-East Europe Program 2007-2013) with the aim of stimulating the construction of an innovative type of home.

The Castelnuovo Rangone Town Council, one of the project’s institutional partners, has launched a competition for the creation of Ecogreen Villages with “mild home” apartments available at subsidised rent rate. The aim: to develop a model of social housing in which sustainability is not just environmental but also economic, for all the parties involved.

Agenda

11:00-13:30

Workshop part one

Focus group on the following themes:

1. Urban planning and housing quality: the role of politics.
2. European Union and local governments: territorial cooperation as policies incubator
3. New building technologies: environmental & financial sustainability.

14:00-19:30

Workshop part two

Inauguration of the public session

14:30-17:00

Mild Home contest, the designers’ story

25 Ecogreen Village submissions illustrated by their designers

17:00-19.30

Experts, administrators, designers and operators discuss the issues that emerged during the focus groups

Chairman: *Davide Fava*, Municipality of Castelnuovo Rangone

Speakers: *Silvia Sitton*, Fondazione Marco Biagi; *Maria Kazmukova*, Prague Institute of Planning and Development; *Lodovico Gherardi*, Regione Emilia- Romagna, *Alessandra Pala*, Segretariato tecnico congiunto ETC Program SEE, *Kristina Kiessel*, Universität Wien.

Exhibition

Exhibition displaying the projects submitted for the creative contest Mild Home

Tensile structure “under the bell tower”
Exhibition Opening Hours
Friday: 14:00-20:00
Saturday: 9:00-20:00
Sunday: 9:00-13:00

Information

mildhome.events@gmail.com